



Print Date 10/24/12 Page 1 of 6

Order Sep 00:15:00

Contract / Revision 575321 /

Product

CLINT ZWEIFEL 4 MO

<u>Estimate #</u>	2010
<u>Alt Order #</u>	09771616

Original Date / Revision
10/24/12 10/24/12

Agency Com 15%

<u>Billing Type</u>	Cash
<u>Order Type</u>	GENERAL

Advertiser Zweifel, Clint/D/MO St Treas

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Agency **Buying Time LLC**

Buying Contact

Sales Office DC-M

Demographic A35+

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Region NAT

Rev Codes SP-POL CAN GEN

Agency Ref

Product Codes PL1Mb

Priority 3

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 124772

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	36184
KCWE	%	0
KMBC	21%	26202
KMOI	%	0
KPXE	%	0
KSHB	28%	34936
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	38	\$18,445.00	\$21,700.00	0.00	10/01/12	10/28/12	38	\$18,445.00	\$21,700.00
November 2012	11	\$4,887.50	\$5,750.00	0.00	10/29/12	10/29/12	11	\$4,887.50	\$5,750.00
Totals	49	\$23,332.50	\$27,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/23/12	10/23/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		FOX News				REV									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----			1		\$300.00			0.00			
2	4	10/24/12	10/24/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		FOX News				REV									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----			1		\$300.00			0.00			
3	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		FOX News				REV									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			



WDAF-TV

Print Date: 10/24/12

Page 2 of 6

Contract / Revision 575321 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Treas Product CLINT ZWEIFEL 4 MO

Estimate # 2010

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$300.00		0.00						
4	4	10/26/12	10/26/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$300.00		0.00						
5	4	10/29/12	10/29/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$300.00		0.00						
6	4	10/23/12	10/23/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$600.00		0.00						
7	4	10/24/12	10/24/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$600.00		0.00						
8	4	10/25/12	10/25/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$600.00		0.00						
9	4	10/29/12	10/29/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$600.00		0.00						
10	4	10/23/12	10/23/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$525.00		0.00						
11	4	10/25/12	10/25/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$525.00		0.00						
12	4	10/26/12	10/26/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$525.00		0.00						
13	4	10/29/12	10/29/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
13	4	10/29/12	10/29/12	M-F 7-9a 7-9a	CM-All	7-9a (7:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----			1		\$525.00		0.00				
14	4	10/24/12	10/24/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----			1		\$525.00		0.00				
15	4	10/25/12	10/25/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---			1		\$525.00		0.00				
16	4	10/26/12	10/26/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--			1		\$525.00		0.00				
17	4	10/29/12	10/29/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----			1		\$525.00		0.00				
18	4	10/23/12	10/23/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-T-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-T-----			1		\$200.00		0.00				
19	4	10/24/12	10/24/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----			1		\$200.00		0.00				
20	4	10/25/12	10/25/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---			1		\$200.00		0.00				
21	4	10/26/12	10/26/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		FOX News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--			1		\$200.00		0.00				
22	4	10/23/12	10/23/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		Noons News		REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-T-----			1		\$300.00		0.00				
23	4	10/25/12	10/25/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		Noons News		REV											



WDAF-TV

Print Date: 10/24/12

Page 5 of 6

Contract / Revision

575321

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Estimate # 2010

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
33	4	10/24/12	10/24/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$2,200.00	2	0.00 NM	0	\$0.00
WHEEL OF FORTUNE				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----					1	\$2,200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		M-F 630-7p	630-7p		--W-----	:30		(\$2,200.00)		0.00 NM		
Credited														
34	4	10/23/12	10/23/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-T-----					1	\$800.00		0.00		
35	4	10/26/12	10/26/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00		
36	4	10/29/12	10/29/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$800.00		0.00		
37	4	10/24/12	10/24/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----					1	\$800.00		0.00		
38	4	10/25/12	10/25/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$800.00		0.00		
39	4	10/29/12	10/29/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$800.00		0.00		
40	4	10/23/12	10/23/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-T-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-T-----					1	\$600.00		0.00		
41	4	10/25/12	10/25/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$600.00		0.00		
42	4	10/29/12	10/29/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00		



Print Date 10/24/12 Page 1 of 6

Order Sep 00:15:00

Contract / Revision 575317

Product

Estimate # 2011

Original Date / Revision
10/24/12 10/24/12

Agency Com 15%

Alt Order # 09771615

Advertiser Zweifel, Clint/D/MO St Treas

Billing Contact

Billing Type Cash

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Order Type	GENERAL
------------	---------

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Agency **Buying Time LLC**

Demographic A35+

Buying Contact

Sales Office DC-M

Rev Codes SP-POL CAN GEN

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Region NAT

Product Codes PL1Mb

Agency Ref

Priority 3

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 112045

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	32493
KCWE	%	0
KMBC	21%	23529
KMCI	%	0
KPXE	%	0
KSHB	28%	31372
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	43	\$20,952.50	\$24,650.00	0.00	10/01/12	10/22/12	43	\$20,952.50	\$24,650.00
Totals	43	\$20,952.50	\$24,650.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/16/12	10/16/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-T-----	1		\$300.00	0.00							
2	4	10/17/12	10/17/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	--W----	1		\$300.00	0.00							
3	4	10/18/12	10/18/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$300.00	0.00							



WDAF-TV

Print Date: 10/24/12

Page 2 of 6

Contract / Revision 575317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Treas Product CLINT ZWEIFEL 4 MO

Estimate # 2011

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	4	10/19/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--			1		\$300.00			0.00		
5	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----			1		\$300.00			0.00		
6	4	10/16/12	10/16/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----			1		\$600.00			0.00		
7	4	10/17/12	10/17/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----			1		\$600.00			0.00		
8	4	10/18/12	10/18/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---			1		\$600.00			0.00		
9	4	10/22/12	10/22/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----			1		\$600.00			0.00		
10	4	10/16/12	10/16/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----			1		\$525.00			0.00		
11	4	10/18/12	10/18/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---			1		\$525.00			0.00		
12	4	10/19/12	10/19/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--			1		\$525.00			0.00		
13	4	10/22/12	10/22/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----			1		\$525.00			0.00		
14	4	10/17/12	10/17/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		



WDAF-TV

Print Date: 10/24/12

Page 3 of 6

Contract / Revision 575317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Estimate # 2011

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	4	10/17/12	10/17/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$525.00		0.00			
15	4	10/18/12	10/18/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$525.00		0.00			
16	4	10/19/12	10/19/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$525.00		0.00			
17	4	10/22/12	10/22/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$525.00		0.00			
18	4	10/16/12	10/16/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-T-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$200.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	4	10/16/12-10/21/12	M-F 9-10a	9-10a	-T-----	:30		\$200.00		0.00	NM		
19	4	10/17/12	10/17/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$200.00		0.00			
20	4	10/18/12	10/18/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$200.00		0.00			
21	4	10/19/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$200.00		0.00			
22	4	10/16/12	10/16/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$300.00		0.00			
23	4	10/18/12	10/18/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$300.00		0.00			
24	4	10/22/12	10/22/12		CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00



WDAF-TV

Print Date: 10/24/12

Page 4 of 6

Contract / Revision 575317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea Product CLINT ZWEIFEL 4 MO

Estimate # 2011

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12p-1p M-F 12-1p											
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$300.00		0.00				
25	4	10/16/12	10/16/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$600.00		0.00				
26	4	10/18/12	10/18/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$600.00		0.00				
27	4	10/22/12	10/22/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$600.00		0.00				
28	4	10/16/12	10/16/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-T-----	:30	1	\$600.00	2	0.00	NM	0	\$0.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12	M-F 5-6p			530-6p	(5:30 PM-6:00 PM)	P-T-----	:30	(\$600.00)		0.00	NM		
Credited															
29	4	10/17/12	10/17/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00	NM	0	\$0.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12	M-F 5-6p			530-6p	(5:30 PM-6:00 PM)	P--W-----	:30	(\$600.00)		0.00	NM		
Credited															
30	4	10/19/12	10/19/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$600.00		0.00				
31	4	10/16/12	10/16/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$900.00		0.00				
32	4	10/18/12	10/18/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$900.00		0.00				
33	4	10/17/12	10/17/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$2,200.00	2	0.00	NM	1	\$2,200.00



WDAF-TV

Print Date: 10/24/12

Page 5 of 6

Contract / Revision 575317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clin/D/MO St Trea Product CLINT ZWEIFEL 4 MO

Estimate # 2011

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
WHEEL OF FORTUNE														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----		1			\$2,200.00			0.00		
34	4	10/16/12	10/16/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----		1			\$800.00			0.00		
35	4	10/19/12	10/19/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--		1			\$800.00			0.00		
36	4	10/22/12	10/22/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----		1			\$800.00			0.00		
37	4	10/17/12	10/17/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----		1			\$800.00			0.00		
38	4	10/18/12	10/18/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---		1			\$800.00			0.00		
39	4	10/16/12	10/16/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-T-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----		1			\$600.00			0.00		
40	4	10/18/12	10/18/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---		1			\$600.00			0.00		
E 41	4	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00 NM	0	\$0.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----		1			\$600.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		M-F 1030-1102p		1030-1102p	M-----	:30		(\$600.00)		0.00 NM		
Credited														
42	4	10/21/12	10/21/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00 NM	1	\$250.00
News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S		1			\$250.00			0.00		
43	4	10/15/12	10/19/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	2	\$900.00	2	0.00 NM	2	\$1,800.00



WDAF-TV

Print Date: 10/24/12

Page 6 of 6

Contract / Revision 575317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Estimate # 2011

														Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
News																	
REV																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--					2	\$900.00		0.00					
E 44	4	10/16/12	10/19/12	M-F 9-10p	CM-All	9-930p	-TWT---	:30	1	\$800.00	3	0.00	NM	0	\$0.00		
				9-930p	(9:00 PM-9:30 PM)												
News																	
REV																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWT---					1	\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	4	10/15/12-10/21/12		M-F 9-10p	9-930p		(9:00 PM-9:30 P-TwTh-----	:30		(\$800.00)		0.00	NM				
Credited																	
45	4	10/22/12	10/22/12	M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00		
				M-F 6-7a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----					2	\$600.00		0.00					
														Totals	43 \$24,650.00		